



Summer rejuvenation at AQUA DOME - Tirol Therme Längenfeld/Ötztal: With the new Signature line, matching treatments and fresh water-activities

## **AQUA DOME Spirit of Life: Sunshine-wellness in thermal water with the new Signature line**

*An awesome summer is waiting for you! Under the motto "Sunshine Wellness", the AQUA DOME - Tirol Therme Längenfeld heralds the carefree lifestyle of the summer months: a blend of invigorating water and soothing warmth, fresh morning dew and light-flooded mountain peaks, complemented by the primal power of regional herbs in our new Signature treatments at the SPA. Whether sunny or dreary days - bad weather certainly can't spoil all this. For this special summer feeling, the architecturally stunning thermal bath resort of the Alps in the Ötztal valley offers a 22,000 sqm spa world with indoor and outdoor pools, saunas, restaurants & bars and the separated areas create comfort zones for both, families and couples. With its own kiddies' world, but also SPA 3000 - an exclusive retreat area for hotel guests (from 15 years of age). The pure thermal water for invigorating bathing pleasure comes from a depth of 1,865 metres. In combination with regional organic herbs, it now also reveals its primal power in the new Signature line: "thermal deep" is produced especially for AQUA DOME directly in the Ötztal valley and complements the new "Sunshine Wellness" with creative signature treatments ranging from "Alpine fango" to the "Sports package".*

Awarded the "World's Best Mineral & Hot Spring Spa 2018", the AQUA DOME is one of the top addresses for wellness and relaxation with water, sauna and spa highlights - complemented by the surroundings of breath-taking mountain peaks and pristine nature. This special blend of exclusivity and authentic alpine experience is now rounded off by the brand-new Signature line and Signature treatments.

The power of the pure thermal water from centuries-old springs in the Tyrolean Längenfeld feeds the AQUA DOME, lending the water and shower creations in the thermal bath, sauna and SPA 3000 (exclusively for hotel guests) their uniqueness. This is why the precious thermal water forms the basis of the new signature line: Where the smell of sulphur clouds once filled the air of the "Bauernbad" (country spa), today, you can indulge in the scent of the finest aromas of regional



herb extracts. Seven of these (from arnica to gentian) are active ingredients of the new in-house "thermal deep" cosmetics series, which is not only certified as natural cosmetics and vegan, but is also produced just a few kilometres away from the AQUA DOME. The new Signature treatments are as authentic as they are exclusive to the Alps and are a true experience of the primordial power of the region and the balancing effect of the local herbs on the body and soul. For example, the Signature ritual "thermal deep face intensive": This special face, neck and décolleté treatment not only includes a pampering facial with skin-specific "thermal deep" products, but also a delightfully fragrant hand and foot pack. "thermal deep" is also available as a body treatment - solo or as a couple. Our offer includes an "athlete package" with a full-body massage and high-quality alpine oil, especially for the regeneration of stressed muscles after a summer mountain hike or the "manager feel-good package" with a relaxing spa ceremony, back massage and express facial treatment. Great offer for an even summer tan: the alpine peeling experience and "alpine fango" on the floating soft pack lounge for chilly days.

All in all, the "Sunshine Wellness" in 2019 is independent of the weather conditions: Sunbathing areas and attractions are offered outside and inside - either with a view of the unique bowl-shaped basins, the *Alpen Arche Noah* kiddies' area or of the sublime Ötztal peaks from the decks of SPA 3000. The award-winning, exclusive SPA, especially for hotel guests (aged over 15) lets you marvel at the mountains, also from the glazed relaxation areas with ultra-comfortable lounge and deck chairs. The interplay of light, fire, water, ice and the view of the summits lend the "Sunshine Wellness" feeling its unmistakable Ötztal touch, complemented by authentic Ötztal infusions in the *Alpenglüh'n* sauna landscape. Last but not least, the water world of the *Therme* - and also the refreshing outdoor pools and bowl-shaped basins - create an extraordinarily futuristic touch, which recently secured the AQUA DOME-Tirol Therme Längenfeld a place among the 10 most photogenic Instagram hotels in the world.

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**About VAMED Vitality World:** The internationally active health group VAMED has been operating in the spa and wellness sector since 1995. Under the competence brand VAMED Vitality World, founded in 2006, VAMED is running ten of the most popular local thermal bath and health resorts: the AQUA DOME - Tirol Therme Längenfeld, the SPA Resort Therme Geinberg, the Therme Laa - Hotel & Silent Spa, the St. Martins Therme & Lodge, the Therme Wien, the GesundheitsZentrum Bad Sauerbrunn, the TAUERN SPA Zell am See - Kaprun, the la pura women's health resort kamptal and the SPA RESORT STYRIA in Austria, as well as the Aquaworld Resort Budapest one of the largest thermal bath resorts in Hungary. With 3.2 million guests a year in Austria at the VAMED Vitality World spas, VAMED is Austria's leading spa and health resort operator.

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